

PROCATER MANAGEMENT

WWW.PROCATER.NET



*19 Years &
The Journey **Continues...***

The eye for great ideas!

The most important asset we have as a creative company is our people with imagination, intellect, integrity, dynamism and passion to uncover new opportunities and propose creative ideas to move our client's businesses forward across states and cultures.

Established in year 1992, Procater Management is an advertising & marketing agency providing all the services you need to promote your business or product.

Through its history, Procater Management has earned the reputation for innovation, excellence in design, production and client services.

Our design/marketing work is tailored to the individual client using a process of project research, listening to client's needs, and applying our design/marketing expertise. We have experience in creative problem-solving, campaign development, vendor relations and copywriting. Our expertise in graphic design/development opens up a creative range of additional public relations/marketing opportunities.



Our Range of Services

Branding:

Corporate Identity | Company Profile

Promotion Graphic Design:

Catalogues | Flyers | Leaflets | Newsletters | Banners | Streamer | Backdrop | Billboard |
Signages | Packaging | Exhibitions | Road Shows

Multimedia:

Website Design | Hosting | Corporate CD-Rom | Animated E-greeting

Events:

Conferences | Company Launches | Expositions Product Launches | Trade Fairs |
Seminars | Company Dinner

Logo Proposals



Clients:

- | | |
|-----------------------|-------------------------|
| 1. Crystal Swiftlets | 8. My Salads |
| 2. Struan Inc Sdn Bhd | 8. Enova Engineering |
| 3. Baba | 9. myhomespot.com |
| 4. Dictionary.com | 10. TI Asia |
| 5. Proclub | 11. Grafity Box |
| 6. Merimor | 12. Interactive Futures |
| 7. GB@Work Sdn Bhd | 13. Rapid Report |

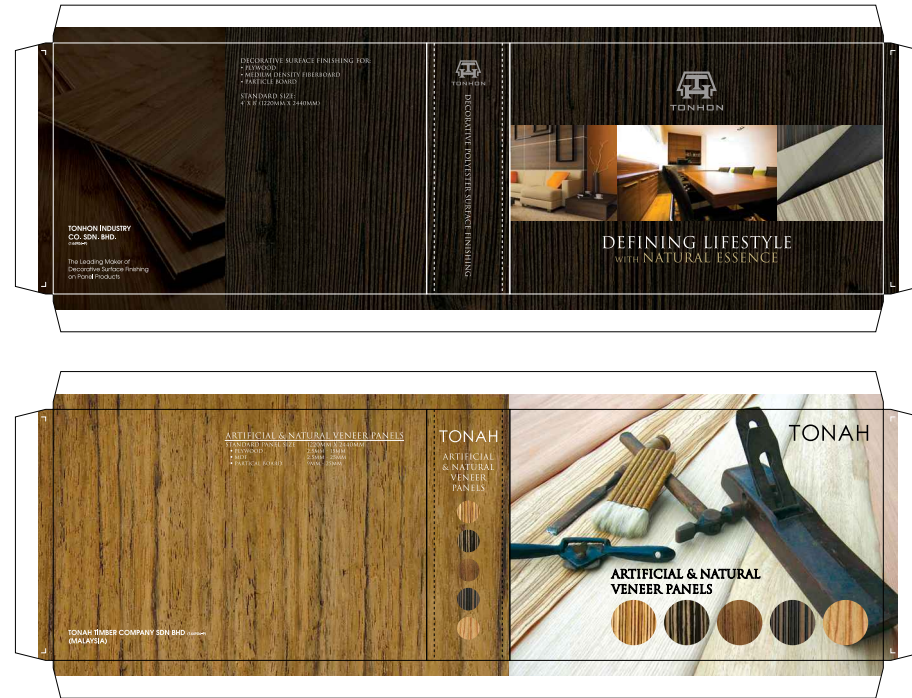
Consumer Market



Client: Enrico

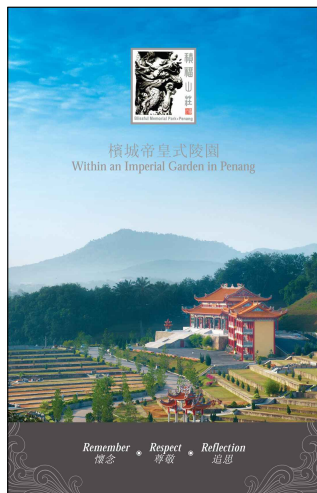
1. Adhistam Camphor box
2. Adhistam Sambrani product lable

Consumer Market



Client: Tonah Timber Company Sdn Bhd
Product sample folder

Consumer Market



Client: Blissful Memorial Park

1. Corporate folder
2. Sales kit

Consumer Market



Client: Crystal Swiftlets

1. Gift box
2. CNY red packet

Consumer Market



Client: Baba

1. Product catalogues & leaflets

Consumer Market

轻易打造 家居自然庭院

OWN A NATURAL
COURTYARD AT HOME EASILY

Baba **FREEGIFT 现场免费赠品**



BABA CASCADA ROAD SHOW “BABA家居池塘”展销会

DATE : 17TH-19THOCT2008
TIME : 10.00AM-7.00 PM
VENUE: DE TANJONG GARDEN



BABA CASCADA 家居池塘



Naturally refreshing.
自然清新

Unique & real-life
looking water cascade.
独有景观

Convenient &
easy to move.
轻便移动

Change easily
according to theme.
换装有趣

BABA CASCADA NATURE'S MAGIC



1. Suitable for small indoor or outdoor space.
小空间, 室内室外皆可
2. Two individual layers for customization.
二层式分开, 可变化
3. Easy to match and maintain well with only a small amount of plants.
容易管理, 配搭花树不用太多
4. Small and exquisite.
小巧玲珑

Client: Baba
Cascada roadshow

Consumer Market



Client: Baba
Gardening roadshow

Consumer Market

BABA CASCADA

- Free installation design and installed
- Extremely light weight Easy to separate to enhance with table
- Easy to maintain
- Made by eco-friendly material
- 12 Months Installation with **0% interest**
- Available to approved banks **VISA**

2 YEARS LEAKING WARRANTY

The moving water and the surrounding plants that produce the process of photosynthesis can create a healthier and cleaner environment. Negative ions and the sound of flowing water are beneficial to our nervous system which enhancing our metabolism and helping to revive our energy.



BABA CASCADA 家居池塘

- 免费设计 及安装!
- 重量超轻 可随意拆装 易安装易维护
- 容易保养 维护简单!
- 环保材料!
- 12个月 免利息 分期付款
- 可刷卡 **VISA**

两年 防漏保证

水流的冲击, 加上周围植物的光合作用, 轻易产生了有如树林般的清新环境。丰富的负离子, 清澈的流水声, 可以调节我们的神经系统, 使我们感到精神舒畅, 帮助我们恢复元气……



BABA CASCADA

- Takson lantikan dan pemasangan yang sempurna
- Awal ringan dan mudah-siti
- Sangat 'simple'
- Cepat dan bahan mesra alam
- 12 Bulan dengan **0% Faedah**
- Untuk bank yang berdaftar sahaja **VISA**

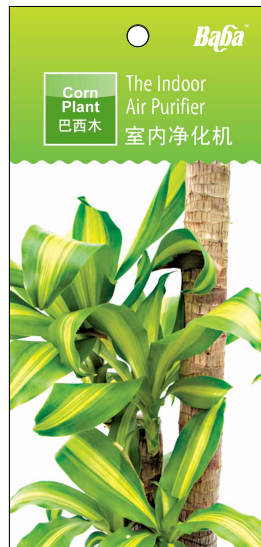
2 TAHUN JAMINAN KETIDAKBOCORAN

Pengaliran air dan proses fotositesis yang dihasilkan oleh tumbuh-tumbuhan di sekeliling boleh mewujudkan suasana persekitaran yang lebih bersih dan sihat. Negatif ion-ion dan bunyi air mengalir boleh memanfaatkan sistem saraf, serta mempercepatkan metabolisme dan memulihkan semula tenaga kita.




Client: Baba
 1. Product information board
 2. Product kiosk

Consumer Market



- Client: Baba
1. Bookmarks
 2. Product's packaging

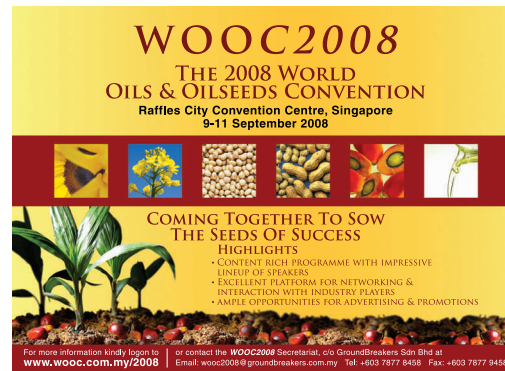
Professionals



Client: GB@Work Sdn Bhd

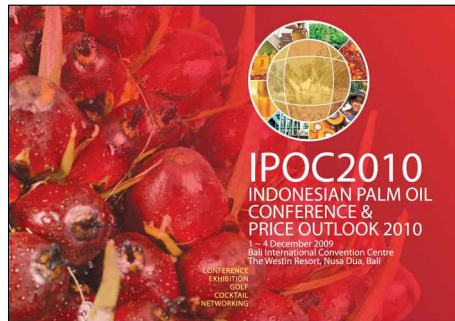
1. Letterhead
2. Business card
3. Website layout
4. Company profile

Professionals



Client: WOOC
 World Oils and Oilseeds Convention (Singapore)
 1. Backdrop
 2. Advertisement

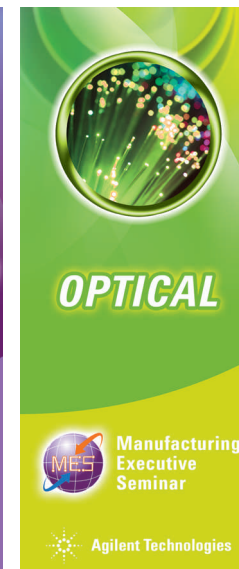
Professionals



Client: Global Specialty Ingredients (M) Sdn Bhd

1. Conference invitation card
2. Corporate brochure

Industry



Client: Agilent Technologies

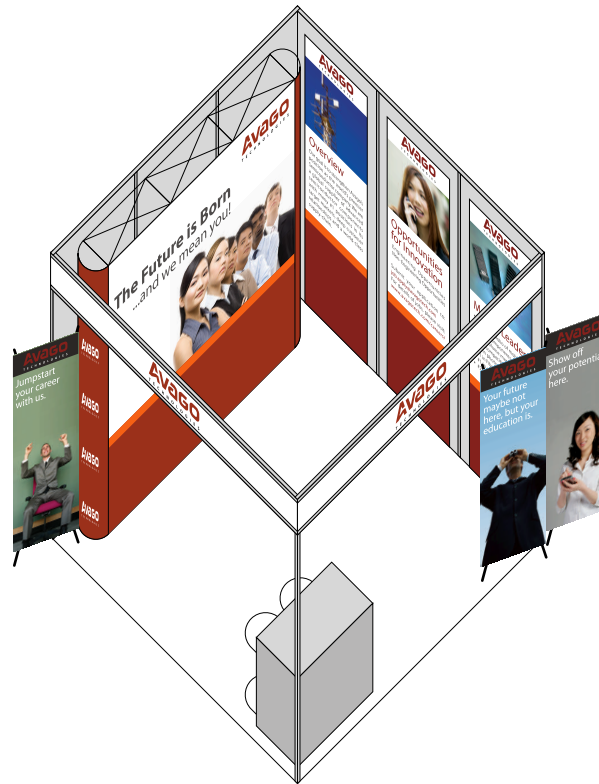
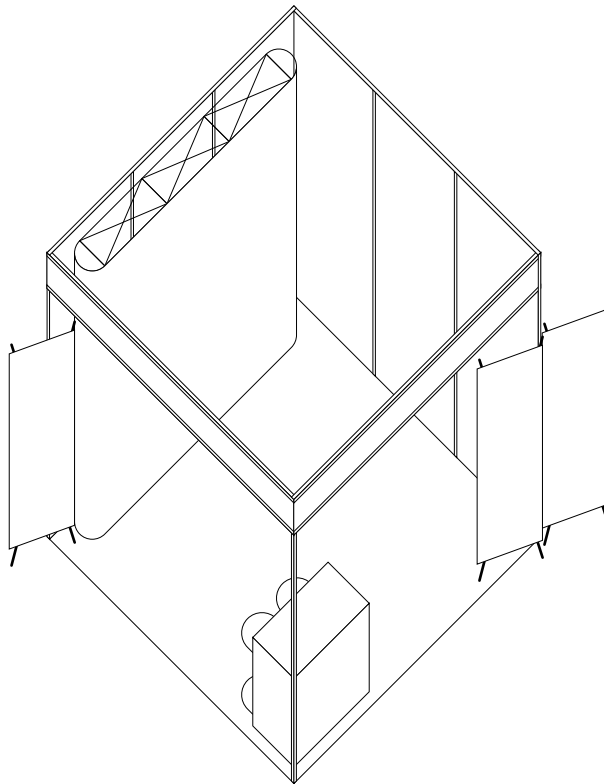
1. Event's banners
2. Event's streamers

Industry



- Client: Agilent Technologies
1. Company folder
 2. Corporate paper bag
 3. Newsletter & employee handbook

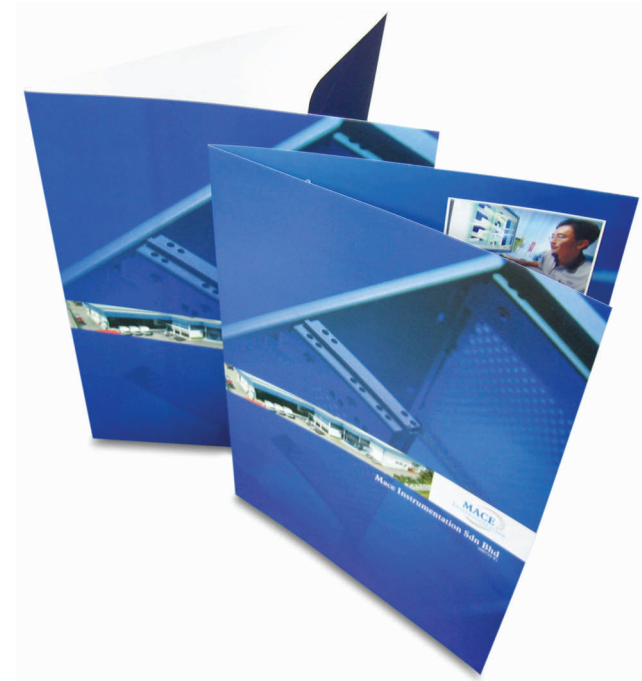
Industry



Client: Avago Technologies

1. Exhibition booth & promotional items
2. Products' box

Industry



Client: Mace Instrumentation Sdn Bhd

1. MTech Exhibition streamer
2. MTech Exhibition backdrop
3. MTech Exhibition posters
4. Company folder & profile

Industry



Client: Shouraka Trading
1. Corporate brochure

Hospital / Medical

Client: Loh Guan Lye & Sons Sdn Bhd
 1. Your hospital of choice leaflets
 2. Baby book
 3. Customer survey form

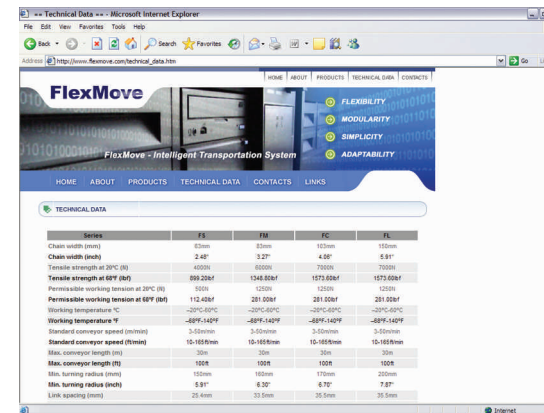
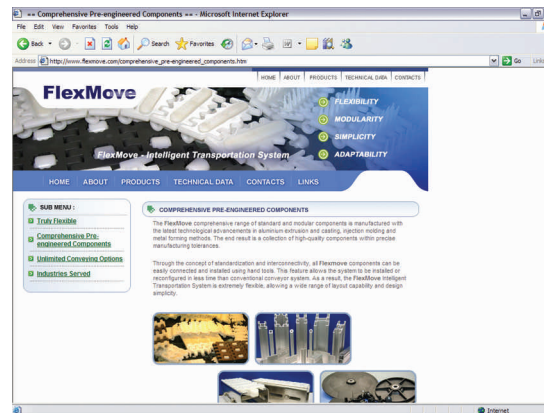
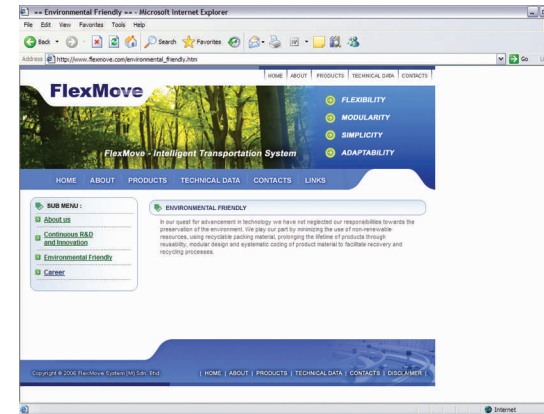
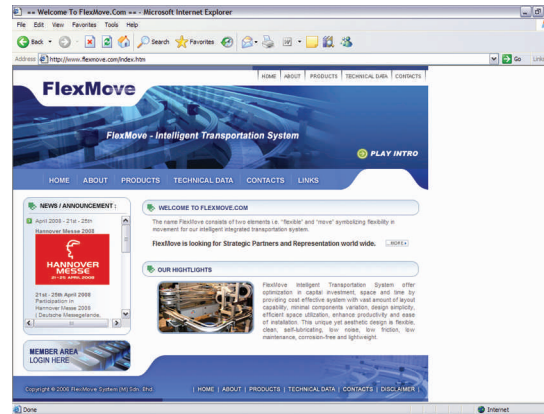
Hospital / Medical



Client: Loh Guan Lye & Sons Sdn Bhd

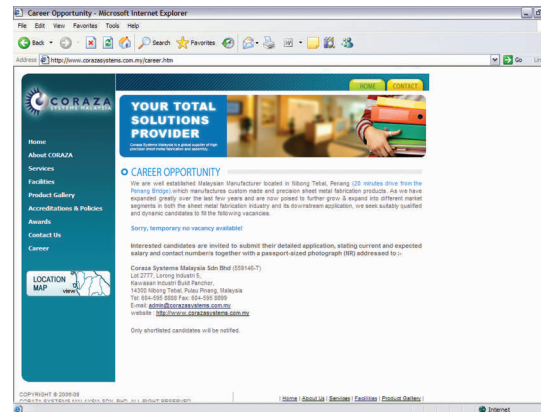
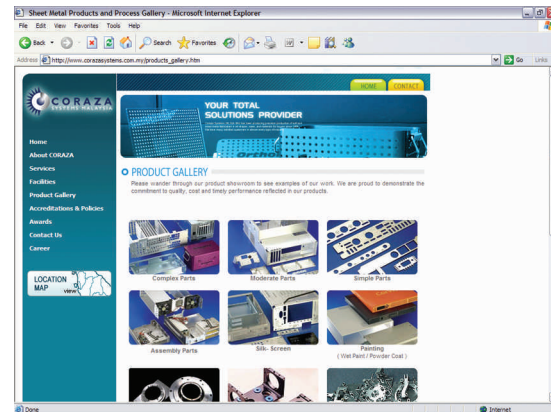
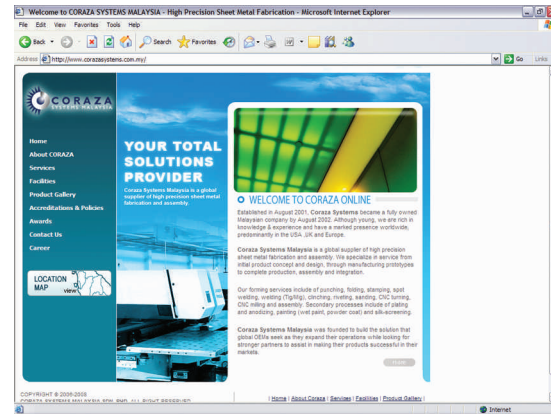
1. Christmas posters
2. Anniversary invitation card
3. Anniversary theme logo

Websites



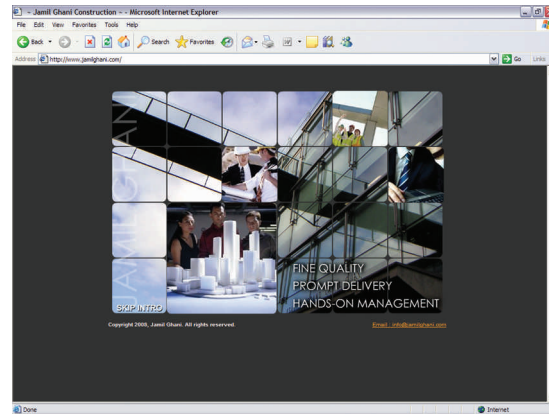
Client: FlexMove System (M) Sdn Bhd
Website

Websites



Client: Coraza Systems Malaysia Sdn Bhd
Website

Websites



Client: Jamil Ghani Construction Sdn Bhd
Website

Websites



Approved Vendor for:



PROCATER MANAGEMENT

WWW.PROCATER.NET

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The eye for great ideas!